

HOSPITALITY DESIGN

We are your partner. We listen. We respond. We deliver the solutions that drive operational efficiencies, occupancy rates, and immediate revenue outcomes. Our design excellence supports your investment goals.



full service

select service

conference

dual-branded

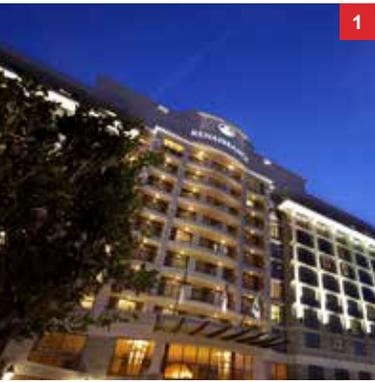


“The CR difference is in the attention to detail. From project inception, when the initial scope of work is being determined, they get to know the property and the clients and make sure to listen to ownership concerns and requests. They go the extra mile to use all available resources to research concerns and issues, then offer viable solutions.”

Marriott International



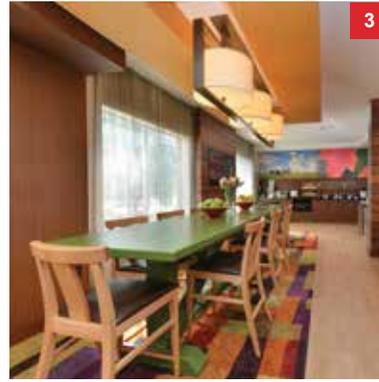
OUR WORK



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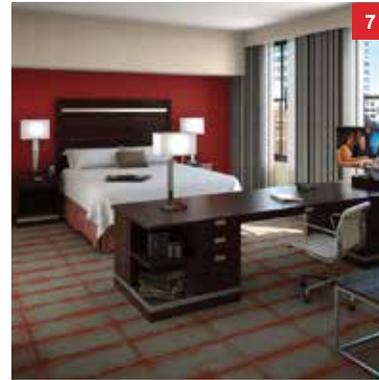
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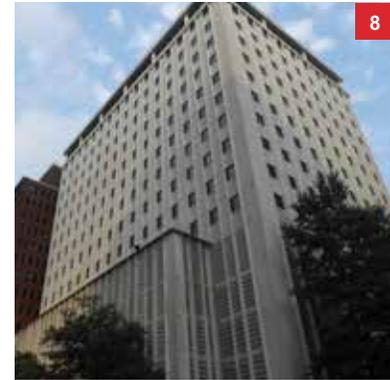
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8

FULL SERVICE & CONFERENCE CENTERS

1. Renaissance Hotel, Raleigh, NC

This 229 guestroom, 10-story tower supported by two levels of parking structures features a 6000 sf ballroom, 2000 sf meeting space and full service independent restaurant.

2. Marriott Hotel & Conference Center, West Chester, OH

This full-service hotel includes an eight-story guestroom tower with the top-floor designated as a concierge floor and a 45,000-sf conference facility. The conference facility features a main ballroom, several meeting and board rooms, a restaurant and kitchen, an indoor pool, a fitness room and a business center.

SELECT SERVICE

PROGRAM MANAGEMENT

3. Fairfield Inn, Smyrna, TN

Interior renovations included the lobby, guest rooms, fitness room, public rest room and administration offices. The mechanical, electrical and plumbing systems in the hotel also required updating.

4. Courtyard by Marriott, Stoughton, MA

A reinvention project that features a new state-of-the-art lobby space, flexible work and gathering spaces, contemporary guest rooms and a 24-hour business center.

NEW BUILD

5. SpringHill Suites, Charlotte, NC

CR developed the first brand prototype as a 136-key hotel in Centerville, Virginia, prior to the release to the franchise community. CR has implemented the brand prototype at multiple locations nationwide and adapted it as necessary to meet site specific requirements.

6. Residence Inn, Gulfport, MS

In addition to the design and implementation of the prototype design, CR has completed numerous custom design Residence Inns. This hotel design provides a residential atmosphere and spacious accommodations. The hotel features guest suites with separate living and sleeping areas, a fully equipped kitchen, a work space with data ports and voicemail, a swimming pool and a Sport Court®.

DUAL BRANDED & HISTORIC RENOVATIONS

7. Hampton Inn/Homewood Suites Dual Flag, Cincinnati, OH

The Cincinnati Enquirer Building built in 1926 is listed on the National Register of Historic places. The renovation features a dual branded hotel, housing a 105 key Homewood Suites and a 144 key Hampton Inn and Suites as well as first floor retail areas. Project received State and Federal Historic Tax Credits.

8. Hampton Inn/Homewood Suites Dual Flag, Richmond, VA

CR converted an historic building into an 18 story dual-flag hotel, housing a 100 key Homewood Suites and a 144 key Hampton Inn and Suites. This renovation project includes upgrades of all the mechanical, electrical and plumbing systems, as well as new meeting spaces, retail space, and bars. Custom finishes and FF&E are present throughout the hotel. This project is designed for LEED Silver certification.





> 40,000+ keys
> 20 Flags

> ranked among the **top 10** hospitality consultants in the nation by **Hotel and Motel Management**

“They are very knowledgeable of the Marriott brands and processes, and understand how to use that knowledge to benefit the project. They are very detail oriented, which has helped ease the procurement and construction process.”

Host Hotels & Resorts

Areas of Expertise

- New Construction
- Conversions
- Property Improvement Plans (PIPS)
- Historic Renovations
- Prototype Roll-Out
- Interior Design
- Developer, REIT and Design-Build Partnerships

Courtyard by Marriott

- Brand Architect
- Corporate Architect
- Franchise Architect

Hyatt

- Corporate Architect
- Franchise Architect

Marriott Hotel and Conference Centers

- Corporate Architect
- Franchise Architect

Hampton Inn & Suites

- Franchise Architect

Residence Inn

- Corporate Architect
- Franchise Architect

Fairfield Inn & Suites

- Franchise Architect

Homewood Suites

- Franchise Architect

TownePlace Suites

- Corporate Architect
- Franchise Architect

“CR has worked closely with our team to prepare documents on a local and regional level, serving as Architect of Record on many brands, including Marriott, Homewood Suites, Residence Inn, Holiday Inn and Hampton Inn. CR’s team has consistently demonstrated their strong design capabilities, ability to apply brand standards, thoroughness in document preparation, and most importantly, their responsiveness.”

professionally licensed in:

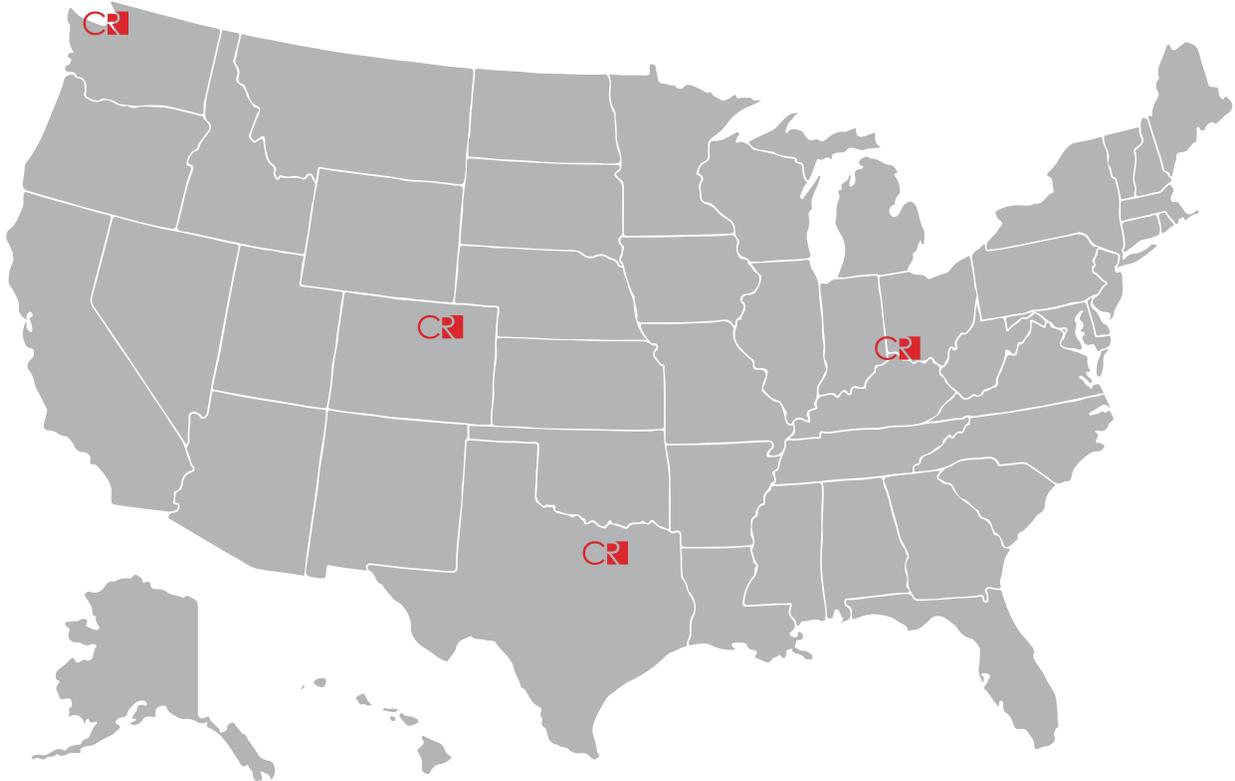
50 states
Puerto Rico
District of Columbia

Canadian provinces:

Alberta
Manitoba
New Brunswick
Newfoundland and Labrador
Ontario

ADVISORY SERVICES

- > property assessment for brand requirements
- > zoning + code assessments + ADA compliance
- > master planning + mixed-use developments
- > new construction
- > addition + renovation + refresh programs
- > conference center, restaurant, recreation
- > interior design + procurement support
- > historic preservation + restoration
- > LEED + sustainable design
- > energy grant + rebate strategies
- > energy management audits
- > renewable energy options
- > federal tax saving strategies
- > cost segregation
- > commercial energy analysis and audit
- > revit document preparation



SEATTLE, WA

DENVER, CO

DALLAS, TX

CINCINNATI, OH

